

Business Law Clinic Report: 2023/24

The Business Law Clinic (BLC), together with the Law Clinic and the Human Rights Centre Clinic, is an important component of Essex Law School's commitment to clinical legal education and experiential learning.

The BLC opened its doors for the first time in the 2023/24 academic year.

Mission

The BLC aims to provide our undergraduate and postgraduate students with an opportunity to gain new knowledge in various specialised areas of Business Law that need to be covered in the standard teaching curriculum and/or observed from a new angle in a practical setting. The BLC also provides essential opportunities to enhance the practice-readiness and employability of our business law-oriented students by providing them with transferrable skills such as teamwork, business communication, empathy, and many more highly sought-after skills by employers.

The BLC proudly stands as a vital cornerstone for both the local and University communities. It is dedicated to offering expert guidance via cutting-edge research in different areas of Business Law and specially tailored public legal education.

The BLC follows the esteemed tradition of social justice upheld by Essex Law School, the Essex Law Clinic, and the Essex Human Rights Centre Clinic, championing social justice through the lens of Business Law. The BLC delivers social justice with a business law focus, understanding social justice as *equality* and encompasses activities that aim to alleviate inequality in various settings:

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- to provide access to justice to those *individuals* who are disadvantaged in society e.g. because they cannot afford legal advice and/or do not know how to access it themselves;
- to enable those *groups of individuals* to acquire learned key skills that have no social networks to support them, such as money management, or who need help in acquiring additional knowledge and skills to empower them for future employment;
- to support those organisations that serve the public good, such as local authorities, not-for-profit organisations serving the community, or for-profit organisations that are either means tested or pledge to fund the work of the BLC.

Projects

In 2023/24 the BLC started with supervised research-based work in four projects:

- Tackling Corporate Plastic Waste
- LawTech Journal Lab
- Trade Marks and Branding
- Business Tax Project



Tackling Corporate Plastics Waste

This project covered environmental law to raise awareness of the need for a legal framework to tackle single-use plastics. In the first part of the project, students conducted desk-based research in teams; in the second part, students created one infographic and an interactive game to disseminate their research to other university students and staff via a stall on Square 3.





LawTech Journal Lab

The project aimed at educating and raising technology awareness of the Essex Law School student community on the challenges and opportunities technology poses to the legal profession and the administration of justice. Students created three newsletters for Essex Law School students and staff that included, for instance, articles on the new technology-driven legal professions, AI systems used by law firms, and the use of AI in areas of business law.





Trade Marks and Branding

The project on TMs & Branding was designed to expose law students to advanced practical knowledge around the protection of trade marks as well as strategic aspects of branding for businesses and organisations. It aimed to foster a deep understanding of how intellectual property rights safeguard brand identities and encouraged students to research how this interaction can contribute to the success of businesses and organisations in an increasingly competitive marketplace. The project ended with a blog post (to be hosted on the ELR Blog) intended for individuals aspiring to build their own brand and newcomers entering the realm of entrepreneurship. Its core purpose is to provide basic legal guidance and preliminary insights on effectively managing trade marks and brands. The students prepared a blog post published at <u>Essex Law Research Blog</u> aimed at showcasing research at Essex Law School.

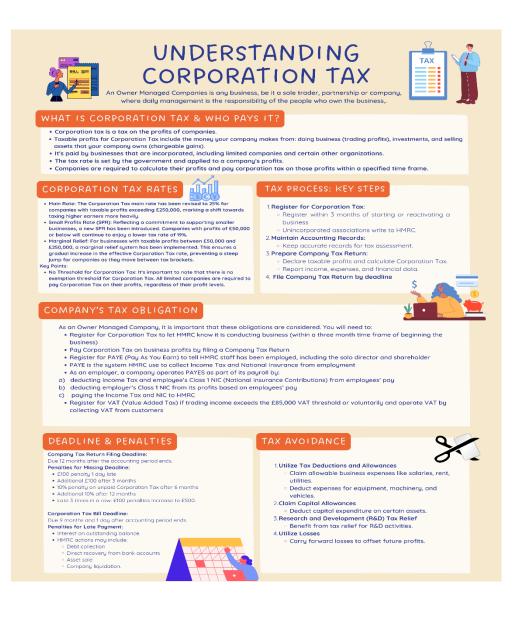


Photo by Kristian Egelund on Unsplash



Business Tax Project

This project allowed students to learn and apply some of the fundamental principles of business taxation under the guidance of a tax expert. The students were trained on key topics and aspects of business taxation in three sessions comprising the taxation of sole traders and partnerships, the taxation of companies, and round-up and capital gains tax. Each student produced a client advice letter to a fictitious partnership client and a client advice letter to a fictitious partnership client and a client advice letter to a fictitious partnership s, while the second group of six students produced and presented a poster on the taxation of sole traders and partnerships, while the second group of six students produced and presented a poster on the taxation of sole traders and partnerships, while the second group of six students produced and presented a poster on the taxation of sole traders and partnerships.





2023/24 Staff

Dr Andrea Fejos, Director of BLC and Project Supervisor

Dr Osita Mba, Deputy Director of BLC and Project Supervisor

Dr Alexandros Antoniou, Project Supervisor

Ms Brontie Ansell, Project Supervisor

2023/24 Alumni

We are proud to have first-generation alumni and to have created the Business Law Clinic Alumni Community. All alumni received a Certificate of successful completion.

NO	TAX project	TRADE MARKS project	LAWTECH project	PLASTIC WASTE project
1	Stan Greenleaf	Renata Sanchez Medina	Sharon Ozigi	Baraa Abdul Samad
2	Koh Jun Liang	Laia Chavez Gonzalez	Amjad Mohamed	Eseohe Itua
3	Shanise Mcintosh		Ashanna Ambursley	Hira Javed
4	Tiana Bailey		Aidan Jones	Sudik Mohamed
5	Bruno Schild		Taiwo Joseph	Maxine Okwor
6	Ahmad Ajmal		Aleyna Ekinci	Akira Strestik
7	Sunpreet Sagoo		Oceane Mialou	



8	Eva Onumbu		
9	Olayide Oladunjoye		
10	Jordan Adetiba		
11	Mei Yap		
12	Manisha Randhwa		